

A LIVE, GUIDED COURSE

CLAUDE 01

CLAUDE FOR EVERYONE

A structured path from your first prompt to running real work through Claude — across the browser, your desktop, the terminal, and your phone. Built for the creator, the businessman, and the person simply trying to get more done.

WHY THIS EXISTS

Everyone is using 10% of Claude. This is the other 90%.

Most people open Claude, type a single lazy line, accept whatever comes back, and close the tab. That's not a failure of the tool — it's simply **never being shown what it can actually do**.

Claude 01 is not a features tour. It is a structured, layer-by-layer path that takes you from your very first prompt to a point where Claude is quietly doing real work for you — drafting, researching, organizing, and automating — whether you're a creator, a business owner, or someone simply trying to reclaim their time.

5

LAYERS, FROM BROWSER
TO MOBILE AUTOMATION

100%

HANDS-ON — BUILT LIVE,
NOT JUST EXPLAINED

0

CODING EXPERIENCE
REQUIRED, EVEN FOR THE
"SCARY" PARTS

"You didn't just learn how to chat with an AI. You learned how to run your work through one — from your browser, your laptop, your terminal, and your phone."

THE OUTCOME WE'RE BUILDING TOWARD

WHO THIS IS FOR

- Creators who want to automate content, research, and admin work they currently do by hand
- Business owners who want an assistant that works while they're away from their desk
- Professionals and students tired of retyping the same instructions into a chat box
- Anyone who has heard the word "Claude Code" or "MCP" and quietly assumed it wasn't for them

THE FIVE LAYERS

One tool. Five levels of power.

Each layer unlocks something the one before it structurally could not do. You will move through all five, in order — building real, working examples at every stage.

01

FOUNDATION

The Website — Where Everyone Starts

The art and science of the prompt. Turning vague requests into precise instructions. Projects, Artifacts, memory, and real file creation — the fundamentals almost nobody is taught properly.

Unlocks: Precision. Getting the right output on the first try.

02

GOING LOCAL

The Desktop App — Claude Leaves the Browser

What happens the moment Claude can touch your actual files, connect to your tools (Gmail, Drive, Slack, and more) through MCP, and work autonomously in the background through Cowork.

Unlocks: Local files, connected tools, autonomous multi-step work.

03

THE FEARED SCREEN

The Terminal — Claude Code, Demystified

The single most powerful layer in the entire ecosystem — and the one most people never touch because of one intimidating word: "Code." You do not need to write a line of it. We show you exactly why.

Unlocks: Whole-folder automation, real business workflows, execution at scale.

04

TEACH IT ONCE

Skills — Claude Learns Your Way of Working

Stop repeating instructions. Package your exact process, tone, or checklist once — Claude applies it automatically, every time it's relevant, forever.

Unlocks: Consistency without repetition. Your playbook, built into the tool.

05

UNTETHERED

Mobile — Claude in Your Pocket

Trigger real work on your desktop from your phone. Schedule recurring tasks. Brain-dump ideas by voice and have them turned into finished work before you're even back at your desk.

Unlocks: Work that happens while you're away from the keyboard entirely.

BY THE END

You won't just know Claude. You'll think in it.

This is not a lecture. Every layer is anchored by a live, real example — built in front of you, not described in a slide. Here is what that looks like in practice.

The Report, Rebuilt

Messy notes turned into a polished, formatted document — live, in minutes, not hours.

The Monday Report

A weekly summary that writes and sends itself — set once, running forever.

The Downloads Folder

Hundreds of chaotic files, sorted and renamed by a single plain-English instruction.

The Content Pipeline

One blog post becomes a week of social content — in your voice, automatically.

The Skill You Keep Forever

A reusable playbook you build once, live, in the room — and use for years after.

The Phone-Triggered Task

An instruction sent from a phone, completed on a desktop, before you sit back down.

REAL SCALE, REAL PROOF

The same layers you'll learn are already running inside law firms, security teams, and support operations worldwide — this course simply hands you the same capability, scaled to your own work.

It's your time to learn Claude.

Seats are limited to keep every session hands-on. Reserve your place in the next cohort of Claude 01.

RESERVE YOUR SEAT